

Example Newsletter Article On The Essence of Australian Sport

[*Insert sport*] is proud to uphold and promote a recently developed set of Australian sport industry principles entitled The Essence of Australian Sport.

The Essence of Australian Sport has been developed as a statement of what sport in Australia 'stands for' – its core principles and values. The four principles of Fairness, Respect, Responsibility and Safety were chosen during an extensive development and consultative process that included representatives from all levels and roles in sport (ie athletes, coaches, referees, administrators, parents, etc).

The Essence of Australian Sport is also designed to focus on the positive aspects, value and benefits of sport, and to remind people that everyone has a role to play in promoting and displaying good sportsmanship and fair play values. A copy of The Essence of Australian Sport has been reproduced on the back cover of this newsletter, and will also be permanently displayed at all venues and training facilities.

[*Insert sport*] believes the four Principles are a true reflection of what our sport stands for, and we currently embrace them through the following practices and programs:

- [*sport to list in dot point form examples of practices and programs*], eg
- Adopted and implemented a Member Protection Policy to provide an environment that is safe, free from harassment and abuse, and promotes respectful and positive values;
- Developed a set of team / competition selection guidelines to help ensure everyone has the best opportunity to gain selection;
- Developed a set of referee appointment guidelines to help ensure everyone has a fair opportunity to gain appointment;
- Provided sun shelters for athletes / officials / volunteers to assist with protection;

[*Insert sport*] will continue to use The Essence of Australian Sport as the basis of all decisions and policies. We trust that all members of [*Insert sport*] will do the same to ensure that everyone can experience the virtues, outcomes and benefits that our sport has to offer.